



## Richard Brown

***Growing leaders into HEROES!***

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*PRE Leadership has given me the tools and confidence to be the leader my people deserve.*

*—Jenna P. Grocery Chain District LEADER*

*Many factors are responsible for my success in the construction industry. None of them prepared me to be a senior leader more than PRE Leadership.*

*— Joe C. Senior Construction LEADER*

## SPEAKING TOPICS

### ***Leadership's Dirty Little Secrets***

Applying inspirational leadership to any organization requires commitment, effort, and a willingness to grow. Understanding the concept of these “dirty little secrets” will provide you the answer as to whether that investment is worthwhile.

### **Anatomy of a Blue Lobster Leader**

Leadership is a wonderful thing, except when it is not. i.e. Abraham Lincoln / Adolph Hitler. Our own personal heroes are those that embraced the good, and then elevated leadership to a new level, impacting our lives for decades. Join us as we explore those rare **Blue Lobster** leaders that are truly 1 out of 2 million.

## PERSONAL BIO

Richard has been putting together his own leadership puzzle for his entire adult life. That includes his college years, rarely included in anyone's definition of adult.

As a midshipman enrolled in the Naval ROTC program at Oregon State University, he was one of two selected to serve in a midshipman officer position as a junior. In his senior year, he was appointed to the highest leadership position available to a student. Named the USMC Honor Graduate, he served his active duty as an infantry officer. Prior to leaving the Corps, Richard was selected ahead of his peers for promotion to captain.

Four years after beginning a career with Pfizer Inc. he was promoted to District Manager, again ahead of his peers. Richard later returned to the field to apply his experience to the most challenging type of leadership, leading his peers.

Richard helped found PRE in 1998 as a means of bringing his unique vision of leadership to small business, coaches, teachers, and young adults. Richard has dedicated his "second adulthood" to exploring, discussing and teaching leadership to those who desire to accept that challenge.

Richard has authored a three books on leadership: “*Become THE LEADER Your PEOPLE DESERVE*” “*DESERVE TO LEAD*”, and the soon to be published “*ANATOMY of a BLUE LOBSTER LEADER.*”